



## **MEDIA RELEASE:**

Johan Van Peperzeel, Chairman of the **European Battery Recycling Association (EBRA)**, is pleased to announce that Julie-Ann Adams, of Really Green Credentials, will be succeeding Alain Vassart as Secretary General who is retiring at the end of 2023. Alain announced his retirement to the Board in April 2022, when they took steps to seek a replacement so that a hand-over of the role and all documents etc could be organised in good time. The appointment was confirmed by a vote of the members of EBRA at their Annual General Meeting on the 27<sup>th</sup> March 2023 in Brussels.

**Johan said** *“Alain has worked extremely diligently for the EBRA board since 2010, and having represented a member (Erachem Comilog) since 2002. His detailed knowledge and experience of the battery industry across Europe is second to none, and all of the members over the years would like to thank him for all his hard work. Alain has all the best wishes of everyone for a long and happy retirement”.*

Julie-Ann has held the position of CEO of the European Electronics Recyclers Association (EERA) since January 2022, and while this is a busy and challenging role, she has the necessary skills, experience, and capacity to take on the two roles concurrently. There are many synergies between the two closely aligned organisations and Julie-Ann has the full backing of EERA in taking on her new position in 2024 as the Secretary General of EBRA.

Julie-Ann has more than 20 years' experience in the waste management and local government sector and was a key contributor in the development and implementation of the WEEE and Battery and Accumulator regulations in the UK. She is acknowledged as a leading technical adviser on producer responsibility-led regulations and standards and in the general treatment and recycling technology and waste management arena. She has been an active member of a number of CENELEC committees since 2009, as well as with other European and global industry organisations.

She is excited to join EBRA and its' members for the challenging times ahead including the new Battery Regulations, and complimentary legislation and EU objectives in waste shipments, CRMs, POPs, and the circular economy.

*The European Battery Recycling Association (EBRA) is a non-profit trade organisation and is the voice of waste batteries in Europe. Members represent the leading collection, recovery, recycling, and reprocessing industries [www.ebra-recycling.org](http://www.ebra-recycling.org)*